

Figures and Tables

Figure 1: Aljarida local newspaper July 5, 2020



Figure 2: Alanbaa local newspaper July 5, 2020



Table 1: The four main themes of EPL and factors in ATLAS.ti

Technology & EPL Media Coverage	EPL Global Effect on Local League & pop culture	EPL Features of Attractions	Fandom
Kuwait Media coverage	Female football fans	Popularity	Team loyalty
Advanced sports media coverage	Players' performance	Unpredictably of the games	Private football academies
Newspapers, TV & Radio	Players' lifestyle	Playing skills	Attending EPL games
Media & technology	Players' skills	Playing style	Sports fan clubs
Technological games PlayStations	Local league development	Professionalism	Purchasing Team gears
Social media sports update	Sports purchasing habits	Game endurance	Sports team museums
BBC radio live coverage	Football academies	Catches tactics	Writing book
Online sports streaming	Players as role model	Famous players	beIN Sports subscription
Online viewer interactivities	Organized management	Fast playing rhythm	Coffee shops gathering
	British-Kuwait historical ties	Rich sport casting information	Social media hashtags, trends & discussions
	Study abroad	Game timing	Family supports
		Players trading	Ticket sales
		Competiveness	Team ownership
			EPL workshops & lectures